



**Capacities**  
**Regions of Knowledge**  
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**REG CON**  
**"Support action for innovation driven clusters in construction.**  
**Regional approach, multi-stakeholder engagement and cross regional co-operation"**

### **Deliverable 1.2(b) National field survey findings report - Greece**

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The questionnaire was constructed based on the requirements of the regional field survey activities and then translated into Greek. The cover letter was adapted to provide some information related to the programme. The field survey activities took place in the Region of Crete, during June and September 2008, with questionnaires between 150 enterprises of the construction sector. In a 95% percentage the companies were directly construction related, while a small percentage of 5% were suppliers. The questionnaire, together with the cover letter was submitted by email or fax.

One of the main aims of the survey was to identify companies and organisations interested to participate in a construction cluster as well as collecting important information for the future of innovation in the construction sector of Crete. The most important conclusions are highlighted below, following mainly the graphs suggested by the Task coordinator for the "chick" regions.

The majority of the sample was Private Enterprises and even though there was also a percentage of S.A. (12%) none of them belonged in the category of Medium Companies as the total number of their human potential does not exceed fifty (50).

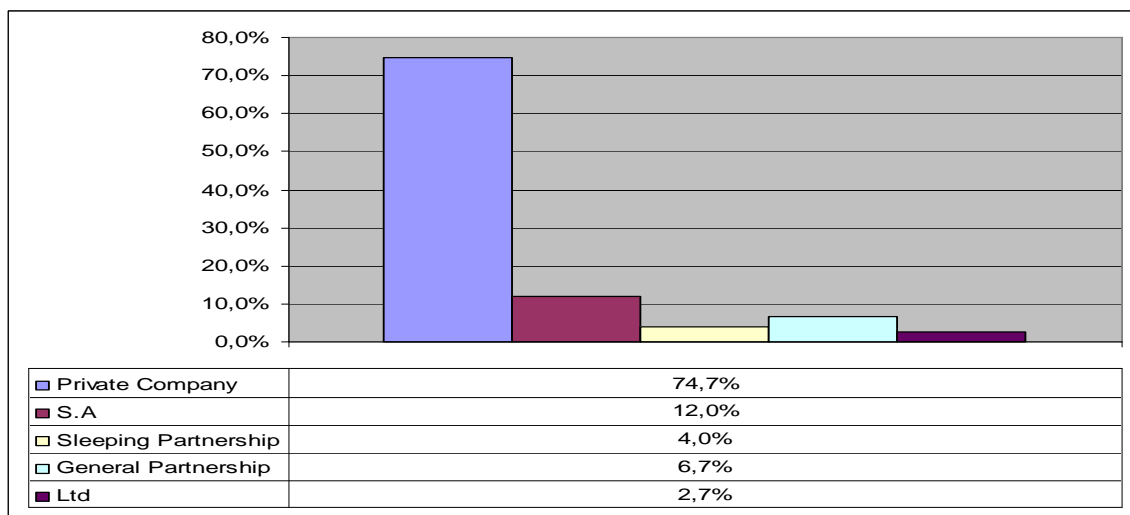


Figure 1: Legal form of the companies

Most of the participants (35,3%) have a relatively small number of materialized projects during the last three-year period without this however to also refer to a small turnover. Here further research is required regarding their turnover in this three-year period. It can also be observed that hardly 8% (12 companies) have implemented more than 51 projects. The half of these are Individual owned companies.

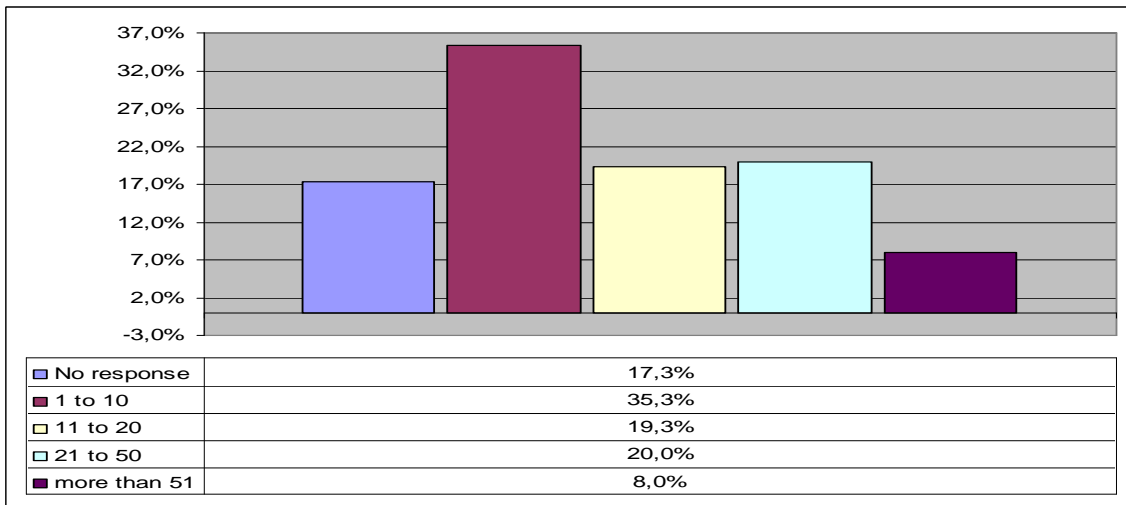


Figure 2: Number of projects

It is of decisive importance the high percentage of positive approach (72%) in the probability of integration in a cluster.

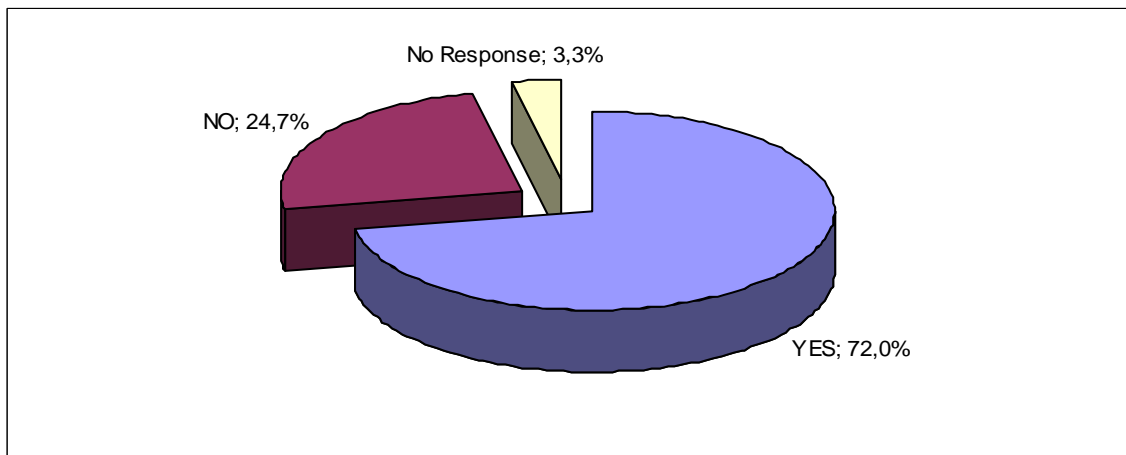


Figure 3: Interest in participating in the cluster

Concerning the areas of interest for participating in a construction cluster the higher percentage can be observed for the seminars of specialisation (76,1%), with the access in new technologies to follow with 66, 5%. Also important is the percentage of interest for searching of collaborators for development/import in the market of new products (39,7%).

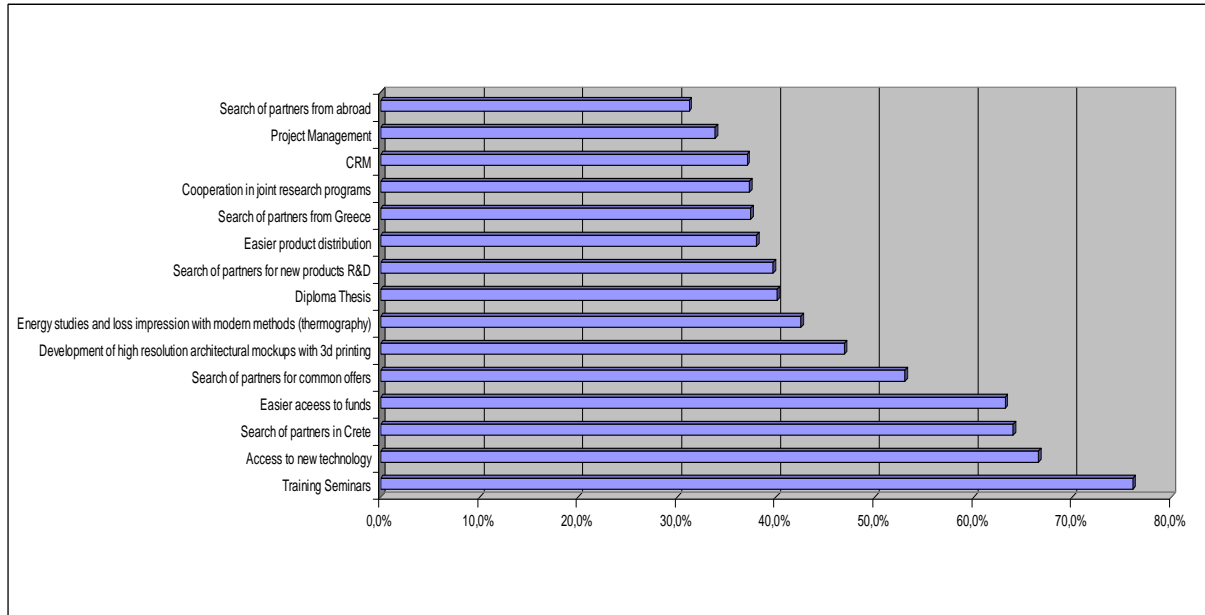


Figure 4: Areas of interest for participating in the cluster

The use of the Internet is the most important change that has been implemented by the majority of the sample (72,7%). The percentages that the rest of the choices collected show the considerable distance that the Cretan construction sector has to go for a real policy and practice of innovation to materialize.

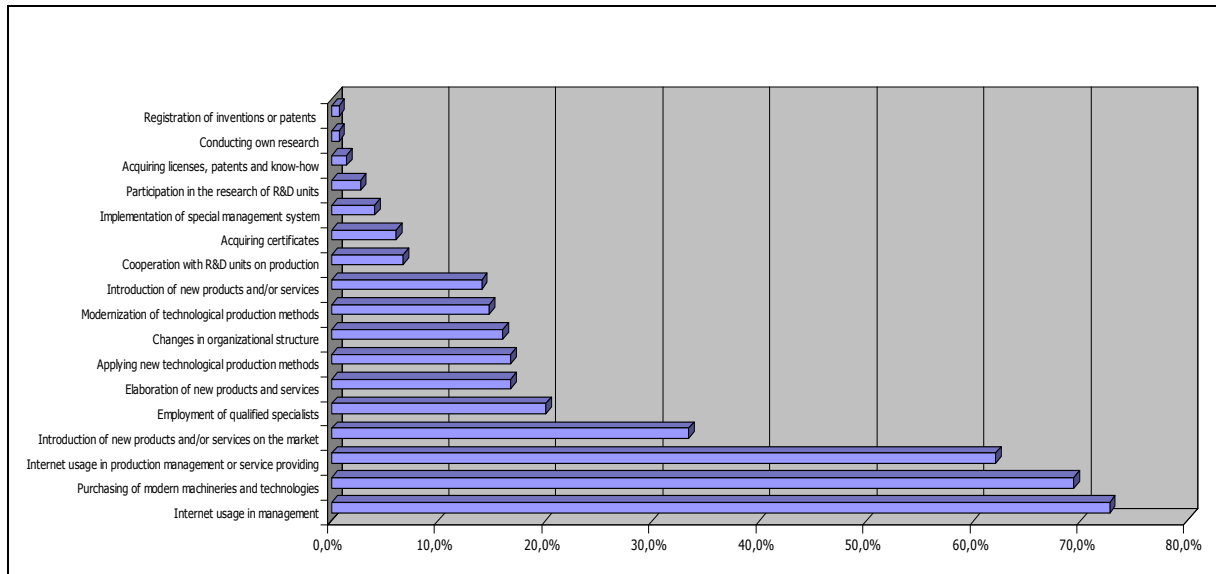


Figure 5: Innovative changes implemented in the last three years

It can be observed below that the competition between the cluster's members will be potentially one of the main obstacles that a future cluster has to overcome.

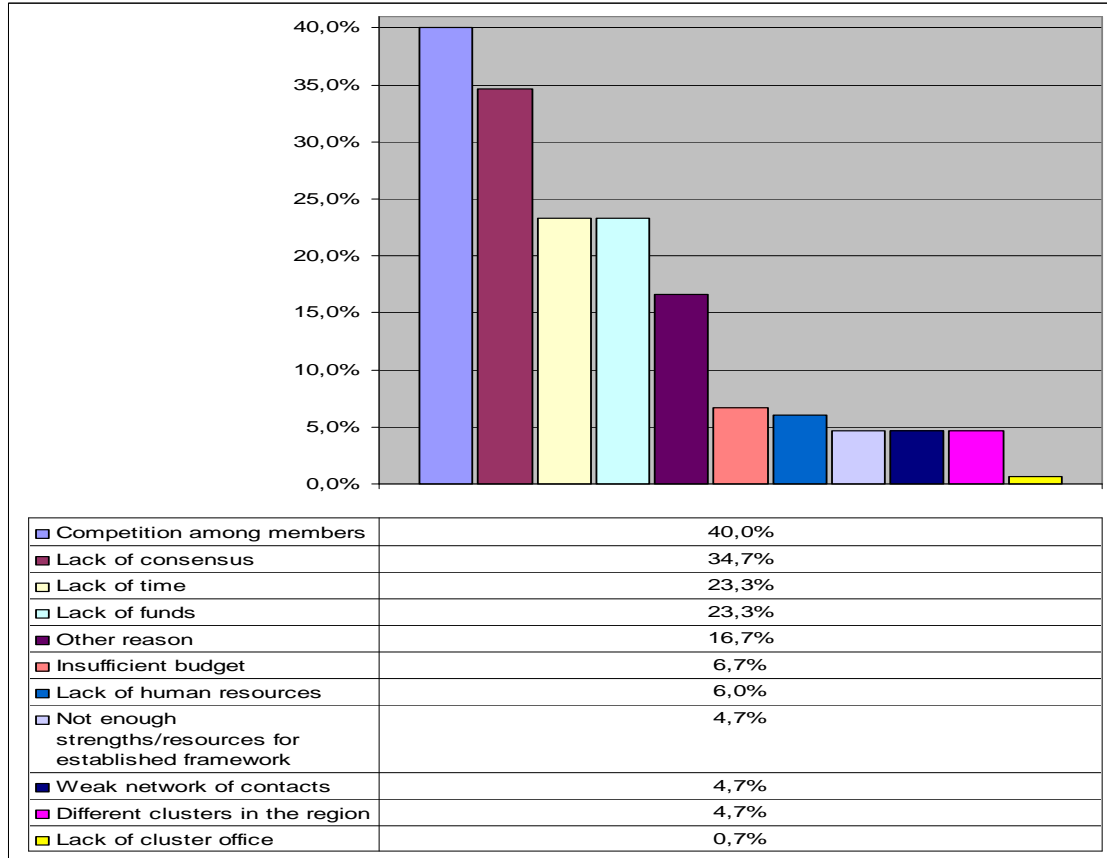


Figure 6: Factors hampering the cluster effectiveness